# Hanifa Abdul Hameed

UI/UX designer | Visual designer
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## experience

**Chicago, IL**
**8/16 - current**

**IBM | UI/UX Designer, Visual designer**
Working at IBM Global Business Services with clients to create digital experiences. Developing new ideas & concepts with teams. Problem-solving & aiding in designing unique, client-centric products & experiences. Traveling domestically to clients headquarters and working alongside them to get their input. Presenting these ideas & products to the clients & taking in their feedback to create a strong final product.

**New York, NY**
**5/15 - 5/16**

**Yahoo | Visual Design & Photo Intern**
Designed conceptual graphics & illustrations for the magazine's website & social media presence. This included infographics, illustrations, gifs, quote cards & photo montages. Aided with in-house photoshoots.

**Somerset, NJ**
**2/15 - 5/16**

**Cardio Metabolic Institute | Visual Designer**
Designed flyers, brochures, social media graphics, & ads as a part of the institute's promotional strategy.

**New Brunswick, NJ**
**9/14 - 5/16**

**Rutgers Academic Affairs | Visual Design Intern**
Created flyers, posters, brochures, mockups, logos, website layout mockups. Photographed events & portraits for the program.

**New York, NY**
**1/15 - 5/15**

**Seventeen Magazine | Visual Design Intern**
Worked with senior designers to design in-book advertorial pages, presentations & social media graphics. Aided in editorial photoshoots.

## education

**New Brunswick, NJ**
**2012 - 2016**

**Rutgers University, Mason Gross School of the Arts**
Bachelor of Fine Arts, Concentration in Graphic Design.
Recognized on the Dean's List for academic achievement.
Studied abroad at University of Westminster, UK. Summer 2014
UI/UX Designer for Rutgers 250th Anniversary App.
Head of Design for TedxRutgers from 2015-2016
UI/UX Designer at the 2016 HackHers MLH Hackathon.

## expertise

**Software**
Photoshop
Illustrator
InDesign
After Effects
Dreamweaver
Premiere
Sketch
MS Office
Keynote

**Technical**
Design Thinking
HTML / CSS
Invision
Motion Graphics
Photography

**Language**
Hindi
Urdu
French